

**DELETE THIS LAYER  
BEFORE SUBMITTING**

**FINISHED SIZE - 11.0" x 8.5"  
WITH BLEED - 11.125" x 8.625"**  
Please leave a 1/8" (0.125") total bleed  
1/16" (0.0625") for each side  
**FIRST FOLD - 3.75"  
SECOND FOLD - 7.4375"  
(ROLL-FOLD ONLY)**

**Fold Line**

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**Green Line is SAFETY Line**

All important information that is not getting cut should be inside this line

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**Red Line is CUT Line**

Finish product will be cut to this line

**Blue Line is END OF BLEED Line**

Background image/color should extend to this line

**INSIDE LEFT  
PANEL**

**INSIDE MIDDLE  
PANEL**

**INSIDE BACK  
PANEL**