FINISHED SIZE - 19.5" x 15"
WITH BLEED - 18.125" x 15.125"
Please leave a 1/8" (0.125") total bleed
1/16" (0.0625") for each side
MIDDLE FOLD LINE - 9.8125"
BOTTOM FOLD - 12.0625"
FLAP SIZE - 3"
GLUED FLAP SIZE - 0.75"
CARD SLITS - OPTIONAL

OUTSIDE BACK PANEL

Green Line is SAFEFY Line

All important information that is not getting cut should be inside this line

OUTSIDE FRONT PANEL

Green Line is SAFEFY Line

All important information that is not getting cut should be inside this line

Red Line is CUT Line

Finish product will be cut to this line

Blue Line is END OF BLEED Line

Background image/color should extend to this line

Fold Line

Fold Line

Susines Card

GLUED FLAP NO ARTWORK OPTIONAC ard

INSIDE RIGHT LOWER FLAP

GLUED FLAP

PALT SOWER FLAP