

DELETE THIS LAYER BEFORE SUBMITTING

FINISHED SIZE - 13.5" x 12"  
WITH BLEED - 13.625" x 12.125"  
Please leave a 1/8" (0.125") total bleed  
1/16" (0.0625") for each side  
MIDDLE FOLD LINE - 6.75"  
BOTTOM FOLD - 9.0625"  
FLAP SIZE - 3"  
GLUED FLAP SIZE - 0.75"  
CARD SLITS - OPTIONAL

OUTSIDE BACK  
PANEL

Green Line is SAFEFY Line

All important information that is not getting cut should be inside this line

Red Line is CUT Line

Finish product will be cut to this line

Blue Line is END OF BLEED Line

Background image/color should extend to this line

Fold Line

OPTIONAL  
Business Card  
Slits

OPTIONAL  
Business Card  
Slits

INSIDE RIGHT LOWER FLAP

GLUED FLAP  
NO ARTWORK

OUTSIDE FRONT  
PANEL

Green Line is SAFEFY Line

All important information that is not getting cut should be inside this line

Fold Line

Fold Line

OPTIONAL  
Business Card  
Slits

OPTIONAL  
Business Card  
Slits

INSIDE LEFT LOWER FLAP

GLUED FLAP  
NO ARTWORK